

Newsletter 012: 2010 July 27

SALE! [New Sale Section on Website](#)

We've started a [sale section on the SleepPhones website!](#) If you are looking for SleepPhones on sale, check here. Over time, we may also sell old inventory or overstocks. New items like Sheep are also on sale for a limited time. It's a great place for bargain prices on SleepPhones!



[Sheep in 3D!](#)

The extremely cute Sheep mascot is Alive! He can hold your SleepPhones when you're not using them in his back pocket. At night, you can hide your MP3 player in the pocket so you can't accidentally press any buttons while sleeping. He's only sale for only \$9.95 until the end of the month!



[RECENT BLOG ENTRIES](#)

July 26, 2010

Sheep's Photoshoot

July 26, 2010

Sheep Weighs Over a Ton

July 1, 2010

SleepPhones in SkyMall Page 65

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[FEATURED PRODUCTS](#)



[Dark Lavender SleepPhones](#)

Normal Price:

\$54.95

Sale Price: \$49.95



[Sheep](#)

Normal Price:

\$19.95

Sale Price: \$9.95



[Sheep of Your Dreams](#)

Normal Price:

\$79.95

Sale Price: \$69.95

Sheep talks to his friends getting ready to be shipped in the boxes.



Where to Try SleepPhones Before Buying

SleepPhones is now easily accessible for people in Michigan. A dozen Art Van Furniture stores now carry SleepPhones. If you already have SleepPhones, refer your sleepless friends to Art Van to find out more about SleepPhones.

1856 Rochester Road, Rochester Hills, MI

41913 Ford Rd, Canton, MI

6500 E 14 Mile Rd, Warren, MI

22035 Eureka Rd, Taylor, MI

4375 28th St. SE, Grand Rapids, MI

5053 Dixie Hwy, Waterford, MI

27775 Novi Rd, Novi, MI

14055 Hall Rd, Shelby Township, MI

1775 Oak Hollow Dr, Traverse City, MI

8748 W Saginaw Hwy, Lansing, MI

1234 32nd St, Port Huron, MI

50400 Gratoit Ave, Chesterfield, MI



2007 SleepPhones - Made in Kitchen

Recently, a customer from 2007 was asking about his SleepPhones. We mentioned that the SleepPhones from 2007 were sewn on a Singer sewing machine by the inventor, who is a medical doctor, on the kitchen table. The customer was quite surprised. It true, folks! If you had ordered SleepPhones in 2007, your SleepPhones had fleece from Jo-Ann Fabric, beads from Michaels, and hand-soldered speakers by the inventor's husband. After work every night, they would sit down at the kitchen table and make SleepPhones. It was very busy around Christmas time.

They finally hired some help in 2008. Still, everything was a local operation with Singer sewing machines and Weller soldering irons. Today, the fabric is the best in the industry (Polartec's Power Stretch Recycled fleece) and the sewing is done by a professional sewing company close to SleepPhones headquarters in Bellefonte, PA. SleepPhones now has 4 employees. SleepPhones remains a small business that believes in being socially and environmentally responsible.